



EDUCATION TOOLKIT

LIFEWAVE X₂O™ WATER TECHNOLOGY SYSTEM



This resource is packed with everything you need, detailed product information, marketing assets, and tools to help you learn, share, and connect with prospects effectively. Download the materials, dive into the details, and start showcasing how LifeWave X₂O's Light-Infused™ Water optimizes wellness, natural energy, and bioelectrical activity amplifying active lifestyles and inspiring longevity.

CONTENTS

Essentials Deck	4
Sales One-Pager	6
Product Claims	8
LifeWave X ₂ O Benefits Brochure	10
LifeWave X ₂ O & X ₃₉ Benefits Brochure	12
FAQs	14
Product Education Video	16
Photography	18
Pull Up Banners	20
Social Media Templates	22
Financing Information	24



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LIFEWAVE X₂O™ ESSENTIALS



ESSENTIALS DECK

Discover what sets LifeWave X₂O™ apart. This visually engaging deck introduces the science, features, and purpose of Light-Infused™ Water ideal for sparking interest and building foundational understanding.

SALES ONE-PAGER

A concise, high-impact tool for conversations on the go. This one-pager outlines LifeWave X₂O's key benefits, breakthrough light-infusion technology, and a quick-use guide to support easy sharing.



LIFEWAVE X₂O
LIGHT-INFUSED WATER

EXPERIENCE LIGHT-INFUSED™ WATER

PRODUCT BENEFITS

-  **Optimizes hydration at the cellular level***
-  **Provides antioxidant properties****
-  **Supports bioelectrical activity and circulation***
-  **Supports metabolism and nutrient absorption***
-  **Some Report Feeling Results in seconds***
-  **Designed to amplify LifeWave's non-transdermal patches and Cellergize supplements***

WHAT IS LIGHT-INFUSED WATER?

Light-Infused Water is water that's been energized using a patented technology to carry light into your body when you drink it, supporting the body at the cellular level — promoting hydration that energizes, restores, and renews from within.

HOW TO USE

Fill the Reservoir



Activate



Dispense Water



HOW IT WORKS



Patented light technology
Infuses light into the water you drink.



Advanced, dual-stage filtration system
The Primary Filter forms the core of LifeWave X₂O's contaminant-reduction system. Created from a powerful filter system that is designed to reduce a broad range of impurities found in municipal tap water.**



Hydrogen enrichment process
Further improves purity while adding hydrogen to the water.

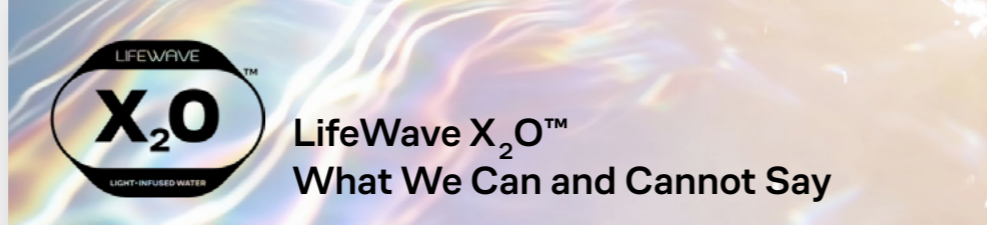
*Disclaimer: LifeWave products are for general wellness and are intended only to maintain or encourage a general state of health or a healthy activity. The content provided by LifeWave is presented in summary form, is general in nature, and is provided for informational purposes only. Always consult with your physician or other qualified health care provider before embarking on a new health regimen, diet, or fitness program. Do not disregard any medical advice you have received or delay in seeking it. LifeWave reserves the right to change product prices or selection.

**Hydrogen claims disclaimer: There are potential benefits of hydrogen-rich water on various aspects of health, including exercise capacity, physical endurance, and oxidative stress. While the initial research looks promising, more studies are needed to fully understand the extent of these benefits and the mechanisms behind them.

**Our Primary Filter technology is currently undergoing accredited laboratory testing, state registrations, and full NSF certification. The Primary Filter was previously tested to remove all major water contaminants, in order to make formal written claims, the filter requires additional testing in our product configuration. We have selected this premium filter to best integrate with our technology, as well as integrating with the secondary filtration and Hydrogen stage.

LifeWave Brand Partner
Contact Details:

SALES-X2O-EN R02



Your words matter. Staying compliant not only protects LifeWave, but it also protects your credibility and the trust you build with others. This guide is here to support you in confidently sharing the benefits of LifeWave X₂O while staying within approved messaging.

WHAT YOU CAN SAY

WHAT YOU CANNOT SAY

LifeWave X₂O infuses water with light using patented technology.	<ul style="list-style-type: none"> “LifeWave X₂O cures disease” or any reference to diagnosing, treating, or preventing illness. “Medical grade” or “prescribed by doctors” “Approved treatment for any condition”
Provides antioxidant properties by infusing water with hydrogen (H₂), which acts as an antioxidant when dissolved in water supporting the body’s natural defenses.	<ul style="list-style-type: none"> “Boosts immunity” or “heals the immune system” “Fights infection” “Prevents illness”
Results in seconds: Helps optimize key physiological functions, with some reporting effects occurring within seconds of consumption.	<ul style="list-style-type: none"> “Guaranteed results instantly” “Immediate cure” “Works for everyone”
May help reduce oxidative stress.	<ul style="list-style-type: none"> “Eliminates free radicals” or “reverses aging” “Stops aging process” “Turns back the clock”
Supports metabolism and nutrient absorption, as optimized hydration may aid in metabolism, oxygen uptake, and amino acid synthesis.	<ul style="list-style-type: none"> “Accelerates weight loss” or “increases fat-burning” “Burns fat fast” “Blocks carbs”
Optimizes hydration at the cellular level.	<ul style="list-style-type: none"> “Flushes toxins from the liver/kidneys” or “Detoxifies specific organs or heavy metals” “Cleanses your system” “Purifies your blood”
Designed to amplify the benefits of LifeWave’s non-transdermal patches and Cellergize supplements, making LifeWave X₂O an integral part of your daily wellness routine.	<ul style="list-style-type: none"> “You must use this combo for results” or “the only way to get healthy”
Supports bioelectrical activity, energy levels and circulation, leading to enhanced wellness and vitality.	<ul style="list-style-type: none"> “Clinically proven to treat any condition” “Fixes circulation issues” “Heals chronic fatigue”

MKT-X2OADV-USA-EN R01

PRODUCT CLAIMS – WHAT WE CAN /CANNOT SAY

The core of every successful product story is trust, and that starts with clear, compliant communication. This guide is here to help you navigate what we can confidently say about our products, and what we must avoid, ensuring every message we share is both impactful and aligned with regulatory standards.

**LIFEWAVE X₂O™
BENEFITS BROCHURE**

This brochure presents LifeWave X₂O's core differentiators featuring light-infusion technology, wellness-oriented design, and a clear comparison to traditional systems. Ideal for educating new prospects.



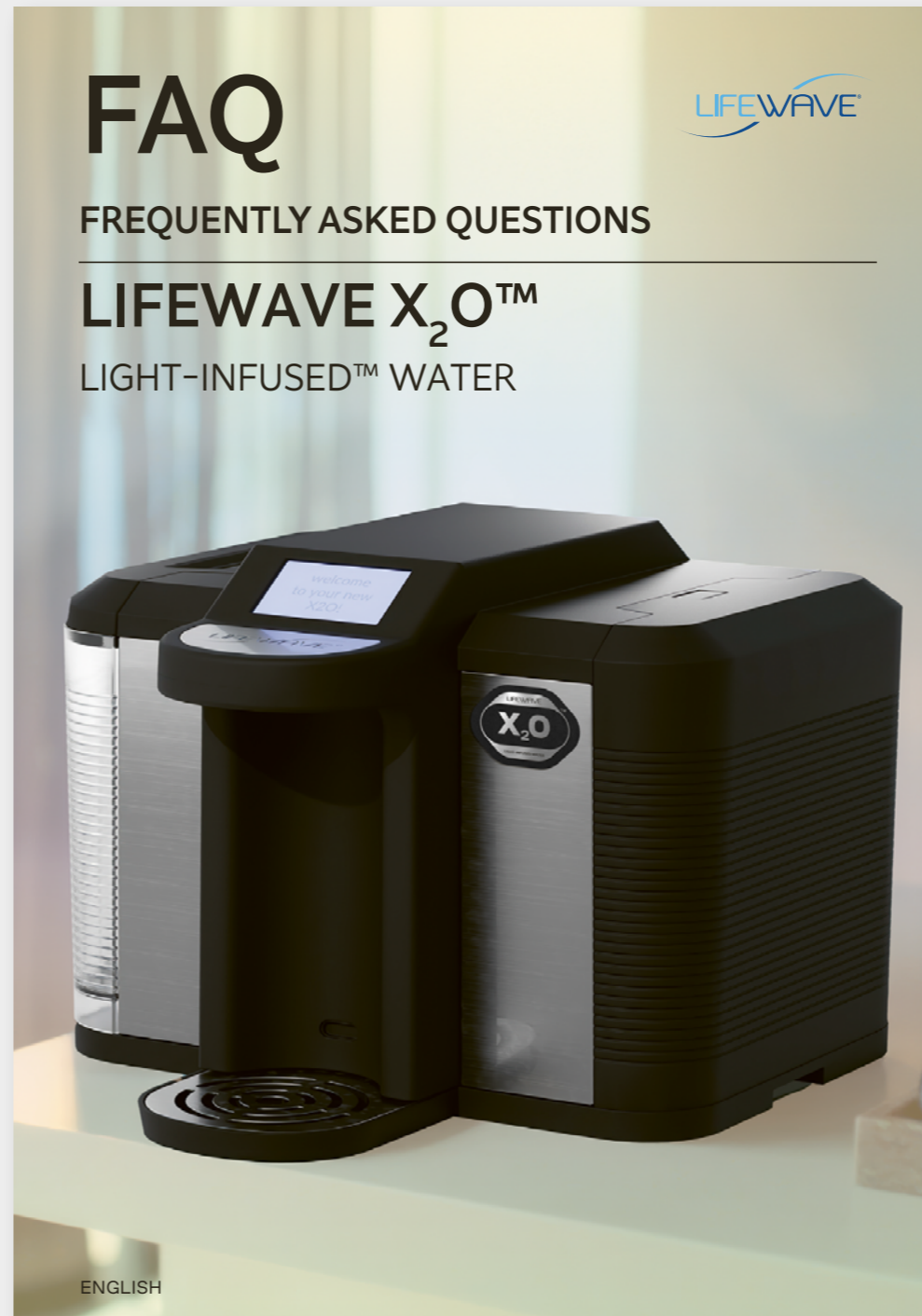


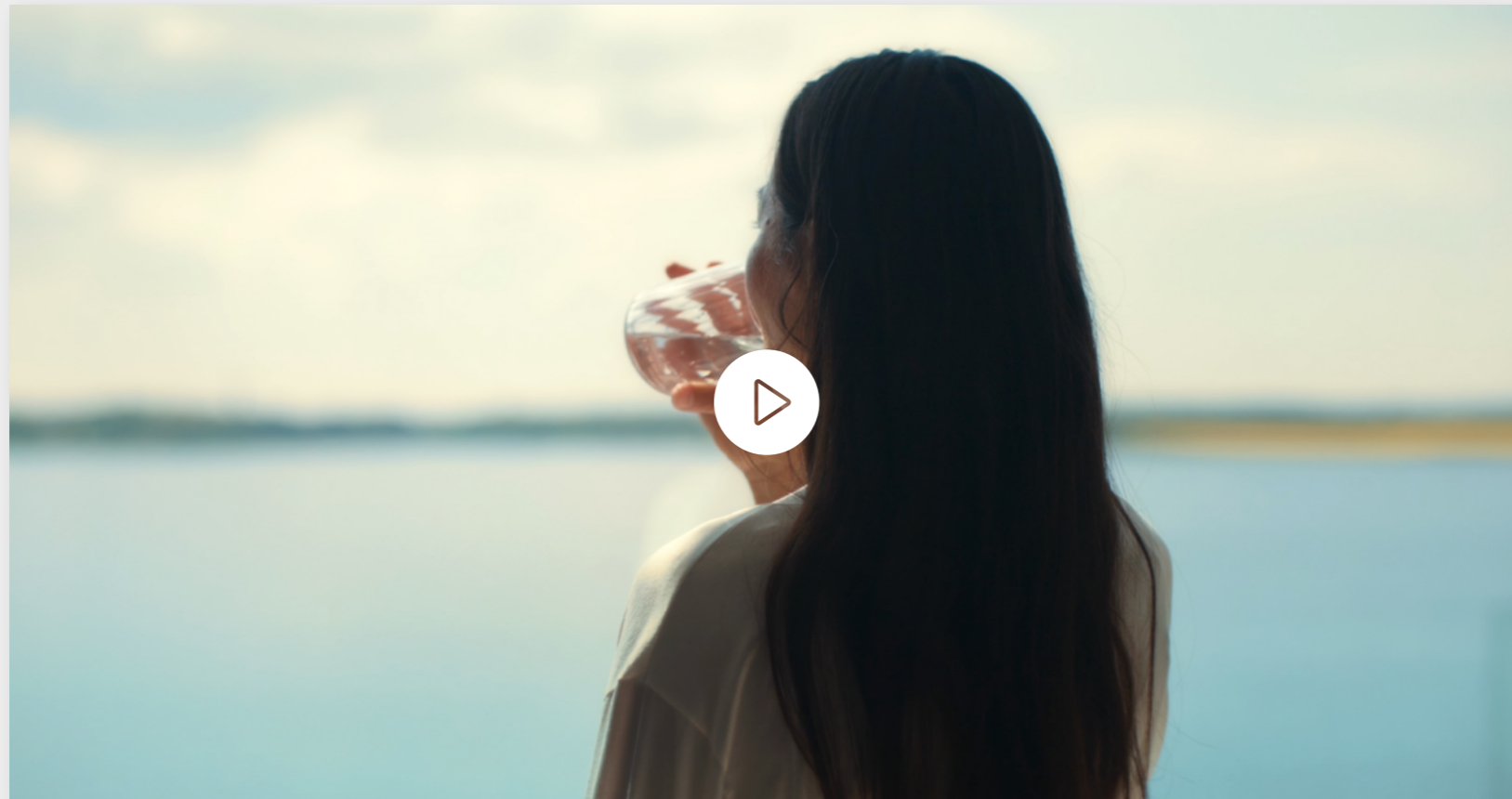
**LIFEWAVE X₂O™ & X39
BENEFITS BROCHURE**

Dive into the synergy of LifeWave's light-based technologies. This brochure illustrates how LifeWave X₂O and X39 work together to support overall wellness from multiple pathways inside and out.

FAQS

Get clear, concise answers to common questions about LifeWave X₂O™. This reference sheet covers key topics like system use, care, functionality, and benefits in a user-friendly format.





**PRODUCT EDUCATION
VIDEO**

From patented light-infusion to cellular hydration, this video brings LifeWave X₂O's value to life giving you a powerful way to present its benefits and inspire buying decisions.



PHOTOGRAPHY

These visuals do more than look good, they're designed to support sales. From close-ups of key features to aspirational lifestyle shots, each photo helps you tell a compelling story.




ELEVATED HYDRATION,
PURE VITALITY




CELLULAR
HYDRATION



FAST-ACTING
RESULTS


SYNERGISTIC
WELLNESS SUPPORT


ENERGIZES
& RESTORES


ANTIOXIDANT
RICH H₂


WELLNESS
AMPLIFIER

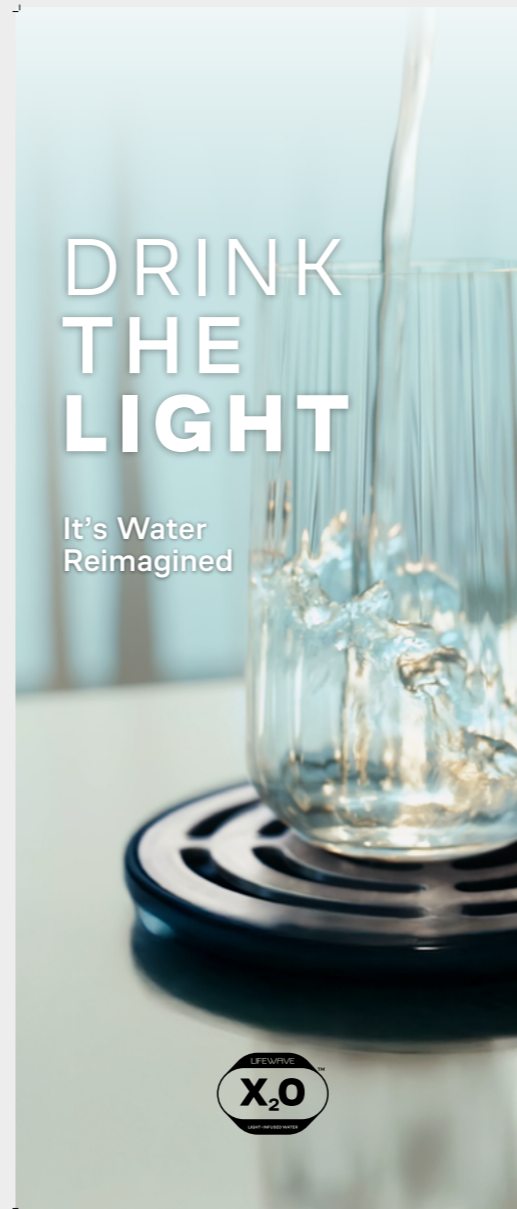

Energize, Refresh,
Restore with **Every** Sip.




A New Era in
Cellular Hydration,
Powered by Light.

DRINK
THE
LIGHT

It's Water
Reimagined





PULL UP BANNERS

These pull-up banners are made for fast-paced environments. They visually communicate what makes LifeWave X₂O™ unique ideal for expos, trainings, and retail settings where attention is limited.

SOCIAL MEDIA TEMPLATES

Inspire conversations and elevate your feed. These templates highlight the transformative potential of Light-Infused™ Water helping you start conversations that matter.





FINANCE YOUR LIFEWAVE X₂O™ WITH PAYPAL!

Investing in your well-being should be simple and accessible. Now you can finance your LifeWave X₂O Water Technology System through **PayPal Buy Now, Pay Later**, giving you the flexibility to spread payment over time.

Choose from monthly installment plans of 3, 6, 12, or 24 months. Just select **PayPal** at checkout to explore available financing options tailored to your budget.

Enjoy quick approvals and helpful automated reminders—all designed to make your purchase experience smooth and stress-free.

FLEXIBLE PAYMENTS TO SUIT YOUR BUDGET!

- **Monthly Payments:** Convenient installment plans over 3, 6, 12, or 24 months.
- **Transparent Terms:** Interest rates ranging from 9.99% to 35.99%, APR clearly outlined upon approval.
- **Instant Decisions:** Apply and get approved directly at checkout.

STEP-BY-STEP GUIDE

1. Add the **LifeWave X₂O** to your shopping cart.
2. Go to checkout and choose **PayPal BNPL** as your payment option.
3. Once redirected to PayPal, select your preferred financing term (3, 6, 12, or 24 months).
4. Complete your secure purchase with PayPal. Your LifeWave X₂O System will be shipped according to the standard LifeWave shipping schedule.

IMPORTANT CUSTOMER INFORMATION

- **Agreement Details:** Your financing agreement is exclusively with PayPal, not LifeWave. All credit decisions are controlled by PayPal with no input or consideration from LifeWave. PayPal's credit decision algorithm is exclusive to PayPal and factors like credit scores or credit histories are not necessarily indicative of a positive approval outcome. LifeWave is unable to provide any information related to the likelihood of credit approval by PayPal.
- **Payment Management:** PayPal manages all aspects of financing, including reminders and customer support.
- **Support Contact:** For any questions about financing or payments, please reach out to **PayPal** directly.
- **Partial Approvals:** In some cases, PayPal may approve only part of your total purchase. If so, you will be asked to pay the remaining balance upfront using your PayPal-linked account or card.

MKT-FIN-FLYER-EN R01

FINANCING INFORMATION

Bringing home advanced technology shouldn't be a barrier. This flyer highlights how PayPal financing makes LifeWave X₂O™ more attainable.



Download all educational assets by scanning the QR Code

LIVE LONG, LIVE WELL, LIVE YOUNG

WWW.LIFEWAVE.COM

